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## *Press Release*

FOR IMMEDIATE RELEASE

### **The SE (Silent Electrification) Option For Adams Rite Exit Devices Proves Energy Efficient While Reducing Noise**

*LAS VEGAS, NV*, April 10, 2013 – Increased noise in commercial buildings and hospitals is a growing concern that ranks as the number one complaint in healthcare facilities and the hospitality industry. Reducing noise power and installation costs, the SE (Silent Electrification) Option for Adams Rite Exit Devices is the perfect solution for offices, school, hotels and more.

The latch retraction platform with motor driven latch retraction technology has near silent operation with ultra low current draw for not only a lighter system but also reduced power supply. The high torque of the SE option gives up to 100 lbs preload release and is safer due to the fact that it is a Class II electrical device while operating at low current and low voltage.

The SE option is a great alternative to bulky power supplies that are costly and take up space. It is available on 3000, 8000 Series Exit Devices and the RITE Door.

For security professionals who are looking for a great price without sacrificing any performance, the SE Electrified Exit Devices improve the door operation by providing a powerful, quiet, flexible and energy efficient solution.

An in-depth 4-minute video is available at [www.AdamsRite.com](http://www.AdamsRite.com) to provide more information about this new latch retraction process.

#### **ABOUT ADAMS RITE**

Over 115 years old, Adams Rite Manufacturing Co., an ASSA ABLOY Group company, designs, manufactures and markets door and door hardware products to the commercial, industrial and institutional building construction industry and is recognized as one of the

leading suppliers in its area of specialization. Adams Rite develops products that are designed to complement the clean lines of modern doors, while at the same time meeting safety and access codes. The main headquarters is located in a 94,000 square foot building in the city of Pomona in Southern California. Visit their website at [www.adamsrite.com](http://www.adamsrite.com).

#### **ABOUT ASSA ABLOY**

ASSA ABLOY is the global leader in door opening solutions, dedicated to satisfying end-user demands for security, safety and convenience. For more information visit [www.assaabloy.com/en/com/](http://www.assaabloy.com/en/com/).

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